



DR. M.P.S. MEMORIAL
COLLEGE OF BUSINESS
STUDIES, AGRA

SUBJECT: Entrepreneurship Business Management

CLASS: BBA 5 semester

IMPORTANT QUESTIONS OF ODD SEM EXAMS
JAN 2022

1. Explain the process of idea generation.

Also discuss the transformation of ideas into opportunities.

2. Describe the steps of pre-feasibility study.

Also mention the types of pre-feasibility report.

3. Elaborate the components for writing a business plan. Give the essential requirements of developing business plan.



4.State the characteristics of small business.

5. Explain the dynamic role of small business in economic development.

6. Write a detailed note on monitoring and evaluation of small business along with its methods and tools.

7. Explain the steps in launching of small business.

8. Discuss in detail the process of market selection.

9. Give the methods and strategies of product launch.

10. Define incubation. Discuss the services offered by incubators. Write short notes on:(i)Venture capital (ii)Capacity planning.

11. What is the need for entrepreneurship development?

12. Explain the role of family and society in entrepreneurship development.

13. Bring out the role and methods of entrepreneurial development training.

14. Describe the industrial policies and regulations for entrepreneurship development.

15. Give the characteristics of successful entrepreneurs along with their types.



16. Bring out the concept of entrepreneurship. Explain the stages in entrepreneurial process in detail.

17. Discuss Entrepreneurship as a Career. What are the factors favouring entrepreneurship as a career option?

Happy Learning!!
-By Assistant Professor
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